



Defend Against Diabetes  
Copy

For (Client): Defend Against Diabetes

Project: :10, :15 and :30 Radio Copy

Today's Date: REVISED –December 12, 2011

**Copy:** Find out if you are at risk for type 2 Diabetes. Go to Defend Against Diabetes.ne.gov and take the online risk assessment quiz, brought to you by Nebraska's health and human services.

**Copy:** Are you at risk for type 2 Diabetes? Find out. Go to Defend Against Diabetes.ne.gov and take the online risk assessment quiz, brought to you by Nebraska's health and human services.

**:15 copy**

**Copy:** Are you at risk for type 2 diabetes? Find out if you are. Visit Defend Against Diabetes.ne.gov and take the risk assessment quiz. Prevention is proven, possible, and powerful. This message brought to you by Nebraska's health and human services.

**Copy:** Did you know that Diabetes is on rise in Nebraska? Many people are at risk for type 2 diabetes and don't know it. Find out. Visit Defend Against Diabetes.ne.gov and take the on-line risk assessment quiz, brought to you by Nebraska's health and human services.

**:30 PSA Copy:**

Are you at risk for type 2 diabetes? Find out if you are. Visit Defend Against Diabetes.ne.gov, and take the on-line risk assessment quiz. Prevention is the proven, possible, and powerful. Learn what you can do to defend against type 2 diabetes. Watch your weight, be active most days, eat healthy and don't smoke. Learn more about what you can do to defend against diabetes. Visit Defend Against Diabetes.ne.gov today! This message brought to you by Nebraska's health and human services.

**:30 PSA Copy:**

Did you know that the number of people with diabetes in Nebraska can fill Memorial Stadium and the Devaney Center? Many people are at risk for type 2 diabetes and don't know it. Find out if you are. Visit Defend Against Diabetes.ne.gov and take the on-line risk assessment quiz. Prevention is the proven, possible, and powerful. Learn more about what you can do to defend against diabetes. Visit Defend Against Diabetes.ne.gov today! This message brought to you by Nebraska's health and human services.

If you have any questions please contact Karen Brokaw @ 402-432-2299.